

We go to great lengths

... **with our design and engineering.** The HR 2510 is a full featured 10 meter mobile transceiver. You get all of 10 meters—from 28.0000 to 29.6999 MHz. You also get a full complement of operating modes (CW/SSB/AM/FM), and enough power to do the job, with 25W PEP for CW and SSB modes, and 10W for AM and FM. A built-in Digital VFO (tuned with a knob, *not buttons*) with steps of 10 KHz, 1 KHz, and 100 Hz, and Digital Display of your selected transmit frequency makes it easy to use.

... **to make operation easy.** We haven't neglected the receiver either. With typical sensitivity of only .25 μ V for 10 dB S/N in CW and SSB modes, the HR 2510 has the extreme sensitivity needed for operation with less than ideal mobile antenna systems. There's also a highly effective switchable Noise Blanker for the ultimate in mobile ignition noise suppression. You also get receive scanning, (scan fifty 10 KHz channels), and RIT (Receiver Incremental Tuning) to precisely zero beat on your receive.

... **with lots of standard features.** Of course, an easy to read multifunction LCD display with selectable dim or bright backlighting, multifunction metering on the LCD with S/Rf, Modulation, SWR Cal, and SWR functions, RF Gain control, Frequency Lock, and Channel Up/Down switches on the PTT microphone are all standard features.

... **to make the President HR 2510 the best 10 Meter Mobile Transceiver on the market today.**

President is a leading manufacturer of transceivers, and we've put that know how to work in the HR 2510 to bring you the finest 10 meter mobile in its class.



PRESIDENT

For more information on the President HR 2510, please write to:
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Attn: Literature Department (Amateur Radio)